



SEPT 6-8
CHICAGO, IL
2019

Sponsorship Prospectus



Sponsorship Prospectus



Guidelines For Support

Supporting an event or educational activity not only offers a more rewarding experience for attendees, it maximizes your company's visibility. Support is not limited to these suggestions; the AAAAI encourages new and creative ideas that contribute to the quality of the meeting.

Policy on Satellite Programs

The policies outlined in this brochure represent the only acceptable method for the provision of educational sessions at the Food Allergy Meeting. Satellite sessions, or those planned without the input or invitation of AAAAI, are not permitted before, during or after this meeting.

Working with Third Party Vendors

A corporate partner may wish to designate an advertising firm, communications company, or other third party vendor to act on its behalf in coordinating aspects of their support of an AAAAI program or activity. In all cases, AAAAI prefers working directly with the corporate partner, but will work with a third party vendor once support is confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to Show Management. The request should include the following:

- The name and contact information of one contact at the third party vendor in writing.
- A detailed list of the programs and tasks the third party vendor will assume.

Advertising Opportunities

Advertise with Impact

Impact, the AAAAI's quarterly membership magazine, is delegates' trusted resource for the latest news and updates.

Secure your space in this publication today as prime page locations sell fast! Contact our Communications Team at (414) 272-6071 or media@aaaai.org to take advantage of advertising in the AAAAI's membership magazine.

Deadline: July 15, 2019.

Sponsorship/Branding Opportunities

All graphics for sponsorship/branding opportunities are due no later than Monday, July 15, 2019. Any graphics not received by this date may be subject to a 10% late fee.

Banners

\$10,000 each

Display your company logo, product or website information in one of our prominent locations above the Grand Fountain, on the Grand Stairwell or in the Lower Lobby Level.

Branded Napkins and Coffee Cups

\$5,000 each

Sponsor a coffee break for meeting attendees. Sponsor can choose Friday afternoon, Saturday morning or afternoon or Sunday morning to provide the coffee break. Sponsor will be recognized with one double-sided meterboard onsite. The AAAAI will allow branded coffee cups, napkins, etc. (to be provided by the sponsor) at the coffee break.

Charging Stations

\$12,000 each

Display your company logo, product or website information at this high demand resource for our attendees. One station is located in the Grand Ballroom Lobby and the other in the Lower Level Lobby.

Column Wraps

\$10,000 each

Place your company's product or company logo on column wraps. Columns are located in the second floor lobby.

Doorway Arch Decals

\$15,000 each

Make an impact with this 360° decal in the archways leading to the lobby level guestroom elevators.

Elevator Decals

\$5,000 each

Grab this opportunity to display your company logo or product information.

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Fellows-In-Training (FIT) Travel Scholarships

Price: Various Amounts

These travel scholarships bring third and fourth year allergy/immunology Fellows-In-Training to the meeting to enhance their knowledge and skill related to the diagnosis and management of food allergic patients. The meeting provides them with the latest evidence related to food allergies, and will include a combination of lectures, small group discussions, and hands-on training to prepare participants to provide optimal patient care.

Final Program

\$20,000

This opportunity will be offered to a sole supporter. All attendees will receive a copy of the final program onsite. As the sole supporter of this publication, the supporter has the opportunity to advertise on the back cover. Deadline: July 15, 2019.

Floor Decals

\$3,000 each

Promote your website, logo or your newest product on a 5' x 5' decal in a high traffic location. Decals can be made into custom shapes and sizes upon request.

Hotel Room Door Drops

\$5,000 each

Place your customized advertising piece in the door drop bags at the meeting. Multiple sponsorships available. Choice of Friday or Saturday nights.

Hotel Room Keycards

\$10,000

Put your company or brand logo on the electronic keycards given to delegates staying at the official meeting hotel. The supporter will coordinate the production of the keycards and will work directly with the hotel for distribution.

Mirror Decals

\$4,000 each

Grab the attention of attendees each time they walk into the general session room by placing your company or brand logo on these decals.

Mobile App

\$20,000

Attendees will be able to download an app before and during the meeting. The app will enrich their experience by providing features such as session and speaker details & program updates. Sponsor information will be featured on the main page with rotating banners (up to 5), a landing page and a link to your external website. Full specifications available upon request.

Non-CME Educational Program

\$50,000 each

Companies are given the opportunity to present a 90-minute sales/marketing presentation allowing up to 100 attendees to hear the latest about your product or service.

Virtual Meeting

\$20,000

Provide a CME-compliant educational grant to underwrite the production and online hosting of recordings of sessions from the course. Session recordings will include slides and speaker video and will be available online to provide additional learning and CME opportunities to other physicians and allied health providers.

Wifi

\$20,000

Support complimentary wifi access at the hotel. Support is recognized with the SSID (network name & password), the browser's opening splash page, as well as one double-sided meterboard near registration.

Location:

Hilton Chicago
720 South Michigan Avenue
Chicago, IL 60605

Contact:

Rachel McCormick
Sponsorship Manager
(414) 272-6071
rmccormick@aaaai.org