The Patient Doctor Relationship in 2018

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Today we’ll discuss...

- Why the patient doctor relationship matters
- The trends that have shaped this relationship
- Four examples
- How to embrace these trends in practice

The patient-doctor relationship

Patient | Health Care System

↑ Adherence
↓ Hospitalizations
Costs

↑ Competency
Knowledge of Patient
Trust
Key trends and their consequences

- Technology
- Value-based care
- Patient activation
- Shared decisions
- Patient reported outcomes
- Shared notes
- Online physician ratings

Doctor or patient knows best?

The benefits and perils of measurement

PATIENT-CENTERED CARE
Nothing about me without me

The Yelpification of health care

At the end of the day...

“Does the doctor hug?”