

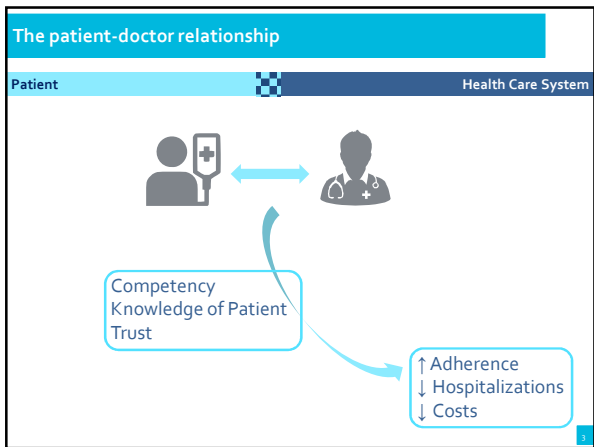
The Patient Doctor Relationship in 2018

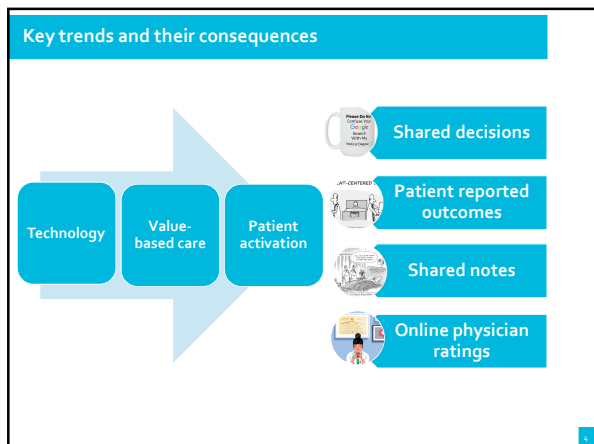
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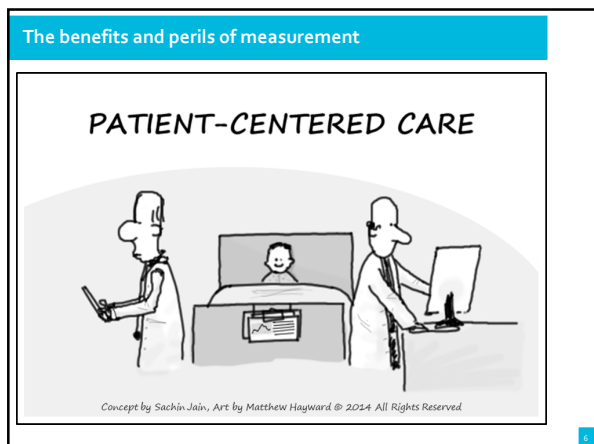
Today we'll discuss...

- Why the patient doctor relationship matters
- The trends that have shaped this relationship
- Four examples
- How to embrace these trends in practice









Nothing about me without me



DOCTORS WITHOUT BOUNDARIES

The Yelpification of health care



At the end of the day...



"Does the doctor hug?"
