Managerial Skills for The Physician

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How to Be an Effective Manager and a Leader

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Disclosure

Nothing to disclose

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Why Is It Important to Be an Effective Manager?

- "People don't leave businesses, they leave managers"
- Employee turn over is expensive, emotionally draining for the physician and staff, and results in less than perfect patient care
- The employee long longevity under an effective manager results in a feeling of ownership and promotes the "proud family" work ethic
- If effective management is lacking, the staff will lose motivation, enthusiasm, and productivity

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Why Is It Important to Be an Effective Manager?

- Work becomes fun and your best days will be Mondays (it is the best feeling ©)
- The office will run efficiently
- Staff will help each other, and the manager does not have to say a word
- · Financially rewarding

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Responsibilities of an Effective Manager

- Staff productivity
- Support each staff and bring out the best in each one
- Understand staff individual strength
- Motivate and encourage "appropriate" individual growth

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- You can't be what you don't know
- Continuous learning is essential
- Constant refining of your communication skills to achieve the best relationship within your staff (they should function like a soccer team)
- Invest your time in the personal staff development, but remember not all staff needs are the same

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What takes to be an Effective Manager

- You can't be an effective manager without building a team
- No place for the energy suckers among your staff (too much drama, constantly complaining, or are an emotional wreck)
- Don't tolerate working with a "toxic" staff member, will make it impossible to build a team
- Move away from the thinking "I just need a body"
- Retain the best employees and "selectively" build the team around them

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- Listen
- DEVELOP the ability to listen and understand the wants, needs, and concerns of your staff
- Listening to your staff empowers them to feel they have a voice and their opinion counts
- Listening is important but don't turn your office to become "New York Penn station," you set the time to listen

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What takes to be an Effective Manager

- Communicate clearly
- Good communication is very essential quality of an effective manager
- · Learn how to communicate clearly before you start delegating
- Being a strong communicator will make your job easier to motivate and build up your staff
- Strong communication is not just the ability to speak to your staff, but it is to empower the staff to speak to each other

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- Make decisions
- Being decisive is a fundamental quality of an effective manager
- Effective managers give clear directions and make key decisions
- Take the time to think before you speak and have clear vision to guide your decisions
- Inability to make key decisions results in poor management and the lack of staff trust

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What takes to be an Effective Manager

- Learn, teach your staff, then empower and trust
- If you are micromanaging, you are going the wrong direction
- You need to educate your staff, empower them, delegate and trust
- Trusting your staff doesn't mean you don't check on their work
- In larger groups and multispecialty clinics, it is essential to foster respect and trust among all assistant managers and leaders of the different sections

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- Protect your staff
- Take responsibilities of the successes and failures of the entire staff
- Mention the successes before the failures
- Remember, leading from the front when things get tough is highly effective and your staff will feel protected

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What takes to be an Effective Manager

- Be a good example
- The staff need to respect you professionally
- Always better yourself and prove skills and knowledge
- Never speak down about a patient otherwise your staff will do the same
- Don't say anything bad about an employee if he/she is not present
- Compliment in the open and correct/educate behind doors

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Thank you

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Managerial Skills for the Physician: Setting Priorities

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Understanding Daily Tasks





Organizing Tasks

- Bullet Journal
- · Smart phone notes
- · Desktop notes
- Software
 - Microsoft OneNote
 - Trello
 - · Google Docs
 - Evernote
 - Asana
 - · Many more...



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Schedule Tasks

- Types
 - Personal schedule/calendar
 - · Family schedule/calendar
 - · Patient schedule/calendar
 - · Office schedule/calendar
- Solutions
 - Smart phone
 - Desktop
 - Paper
 - Tablet



Types of Tasks

- · Incidentals or Reactionary
- Routines
- Projects
- Problems



Routines

- · Sets of recurring tasks
- · Bulk of our day-to-day activities
- Examples
 - · Seeing patients
 - · Daily huddle
 - · Calibrating spirometer
- May have a checklist; maybe automatic (but not on a to-do list)



Routines

- Problem
 - · Exploits our insecurities
 - · Tasks become routine that do not need to be
 - Micromanaging
 - Can become not enjoyable (burnout)
- Solutions
 - · Can someone else can do a routine task
 - · Should this task be routine
 - · If it is very unenjoyable, should you make a major change



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Problems

- · Issues that stop us in our tracks
- · Take precedence over everything
- · (Hopefully) relatively small number
- Examples:
 - COVID!
 - · Ran out of skin testing supplies
 - · Too many call offs in one day



Problems

- Problems
 - Can become all consuming
 - · Can lead to burnout
- Solutions
 - Anticipate problems
 - Have back up plans (plan B, plan C)
 - · Empower others to handle problems
 - Phone a friend/Don't reinvent the wheel



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Incidental or Reactionary

- · One-time tasks
- Short time to complete
- · Easy to do
- Examples
 - · Respond to voicemail, email, text
 - · Replace a lightbulb in otoscope
 - · Communicate an update to the clinic team
- Perfect for a running "to-do" list!
- · Often get done quickly even if they are low priority



Incidental or Reactionary

- Problems
 - All-consuming
 - · Eat away time
 - · Are not fun
 - Minimally productive
 - · Get in the way of more important and more fun tasks



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Projects

- · Big, one-time jobs
- Often high priority to improve day-to-day life
- · Requires focused efforts over a sustained period of time
- Examples:
 - Implementing (new) EMR
 - · Office renovation
- Are frequently postponed because time has been eaten up by incidentals and routines
- · If projects are neglected, they can become problems



Reducing Incidentals

- · Create algorithms for email inbox
- · Remove email from smart phone or limit hours that you check
- · Be strategic with social media
- Do not default all incidentals to yourself! (Delegate, delegate, delegate)
- Outsource what you can
- · Consider a technology free day
- Set a timer when on the internet (Avoid rabbitholes!)



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Prioritizing Projects

- · Create a "wish list" of projects
- · Engage your team in prioritizing
- Understand value of each project (not all monetary)
- · Monitor progress of projects; dismiss projects that are not progressing



Implementing Projects

- Block time on your calendar; or time on someone's calendar
- Compile your tools
 - Schedule
 - File sharing/communication
 - Data collection
- · Turn off (almost) all forms of communication
- · Engage a team
- Keep it enjoyable (marathon; not a sprint)
- · Consider a weekly tech holiday
- · Treat yourself



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Cultivating a Positive Work Environment

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Disclosures

Nothing related to this discussion to disclose.





"The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime."

Babe Ruth





Why do we care about a positive work culture?

- Positive work cultures encourage happier employees.
 - Happier employees are in general more productive and encourage a more productive atmosphere in the office.
 - Happier employees are more likely to stick around. This means less interviewing/hiring and more continuity of care.
- Positive work cultures encourage collaboration.
 - Collaborative employees get to know their coworkers, share ideas, solve problems together and are more efficient
- Positive work cultures encourage creativity.
 - Creativity allows individuals of all levels to express their opinion and contribute to positive change.





Negative Behaviors

- Taking credit for someone else's work
- Being late consistently
- Coming in sick and calling in sick when you are not
- Martyr behavior
- Biting the hand that feeds you
- Burning bridges
- Boasting
- Not communicating clearly
- Lying

Building a Positive Culture

- Set and promote your company's goals
 - Consider starting with a mission statement.
- Promote diversity and inclusivity
- Allow for humor-Look on the bright side of things
- Prioritize respect and have a zero tolerance policy
 - Every employee should feel like they can be and are heard.
- Use your employees feedback
 - Some of the most important ideas we have had came from employees that were vested in the practice.





Creating a Positive Culture

- Be flexible
 - Flexible work schedules offer greater happiness and keep employees vested in the company
- Be transparent
 - Transparency promotes open communication and helps employees feel vested.
- Plan social outings
 - These foster meaningful relationships throughout the company.





Cultivating a Positive Culture

- Give positive reinforcement and celebrate wins
 - Fabulous jar
 - I appreciate....
- Encourage random acts of kindness
 - Helping others outside of work
 - Gathering for a coworker
- Change how you respond
 - Watch defensiveness
- Moods are contagious!



References

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